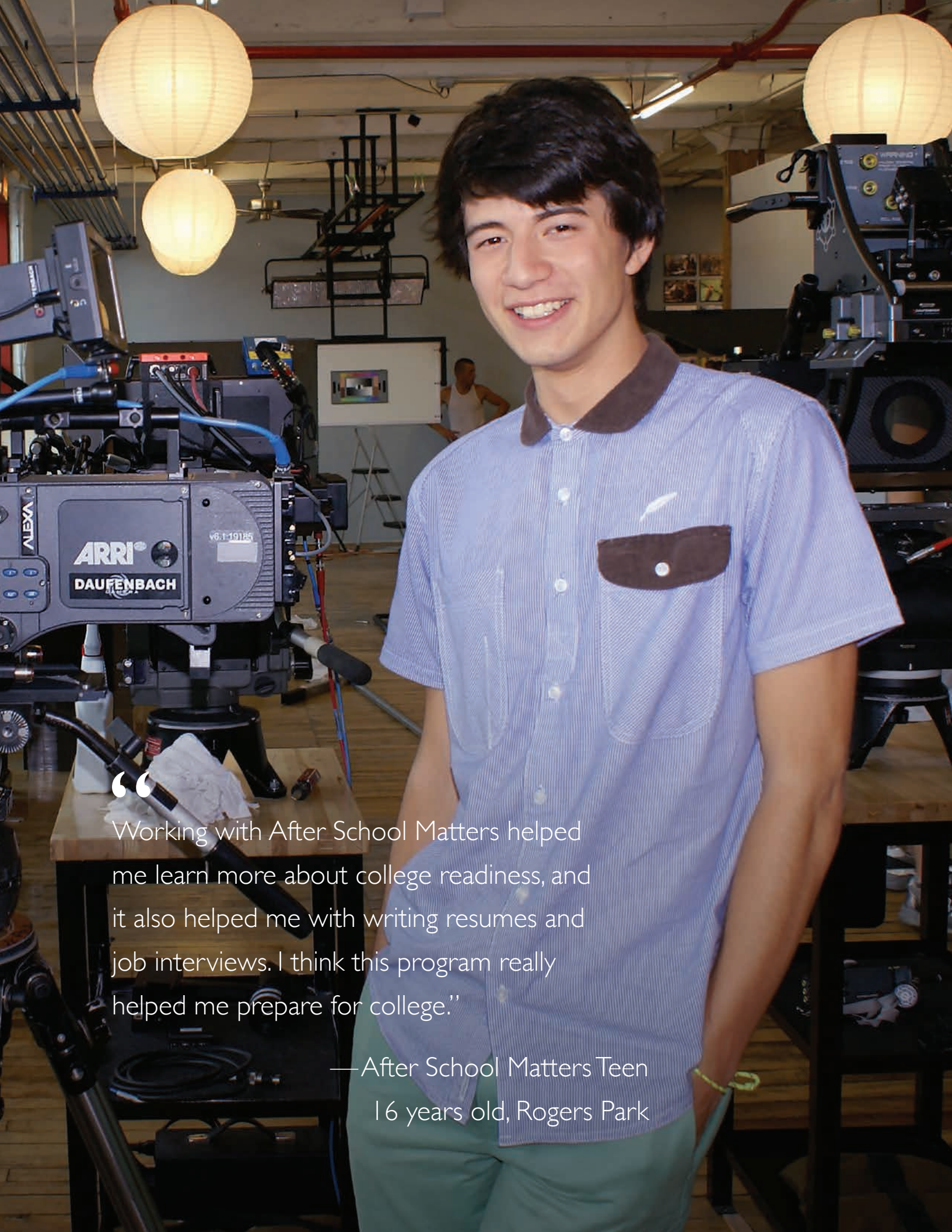


AFTER
SCHOOL matters

2014 ANNUAL REPORT

Preparing Chicago's Teens for Success



“

Working with After School Matters helped me learn more about college readiness, and it also helped me with writing resumes and job interviews. I think this program really helped me prepare for college.”

—After School Matters Teen
16 years old, Rogers Park

LETTER FROM THE BOARD CHAIR & CEO

Dear Friends & Supporters:

On behalf of the Board and staff of After School Matters, we are pleased to report that the fiscal year ending June 30, 2014 will go down as one of the most accomplished years in our history. Since our founding, a great measure of our success has always been the number of teens we serve annually. We are delighted to report that in FY 2014 we provided more than 22,000 opportunities to more than 15,000 teens—most of them from under-resourced and underserved Chicago neighborhoods.

More teens are participating in our programs, which are extensive and designed to spur their curiosity while exposing them to a world of possibilities. Our teens enroll in programs where they learn to code, build aquaponics tanks, perform for audiences of thousands, and much more. Our instructors are experts in their fields but also compassionate and caring adults who are committed to making a positive impact on the lives of young people.

We are grateful for the generous support we receive from our public partners as well as from corporations, foundations, and individuals. As you read this report, please know that your philanthropic investment in After School Matters pays tremendous dividends. We will not be satisfied until every teen has the opportunity to succeed and fulfill their dreams.

When you spot an After School Matters teen wearing our signature purple t-shirt, we hope you will take pride in knowing that your investment is making a difference.

Thank you for all your support.

Sincerely,



Mellody Hobson
Board Chair



Mary Ellen Caron
Chief Executive Officer

After School Matters

Close to 200,000 teenagers call Chicago their home. These teens are at the core of everything After School Matters does.

They are the reason we exist—from those we currently reach through our programs, to those we hope to reach next year and into the future. Our impact extends beyond a single teen—to their instructor, their family, their high school, their community, and ultimately to the entire city and beyond. But at the heart of it all is one teenager.



200k

TEENAGERS
THROUGHOUT
CHICAGO

15k

AFTER SCHOOL
MATTERS TEENS
IN FY14

10-30

NUMBER OF
TEENS IN EACH
PROGRAM



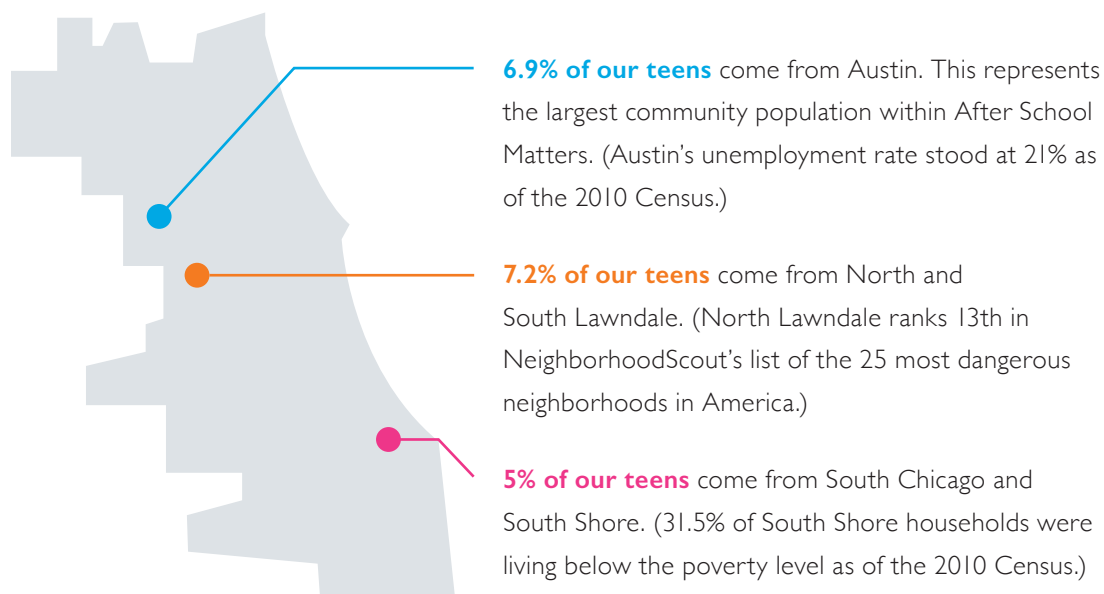
Chicago Teens *Matter*

Our teens have an overwhelming array of choices to make in the course of a single day.

These choices include what to do with their time once the school day is done, or even whether to go to school in the first place. A teen's choices will inform what kind of a person they become—what kind of a student, friend, family member, neighbor—and what role they will play in the future of this city and our society. That's a lot of responsibility on top of the many challenges our teens face every day.

The Community We Serve

More than 70% of After School Matters teens reside in Chicago's 39 lowest-income communities (out of 77 total communities), and 87% of After School Matters teens receive free or reduced-price lunches.



641,975

ILLINOIS YOUTH ARE
UNSUPERVISED IN THE
HOURS AFTER SCHOOL.

14,654

TEENS PARTICIPATED
IN OUR PROGRAMS
DURING FY14.

51%

OF CHICAGO
YOUTH LIVE IN A
SINGLE-PARENT HOME.

90%

OF OUR TEENS REPORTED
A POSITIVE RELATIONSHIP
WITH THEIR INSTRUCTOR.

30%

OF CHICAGO TEENS
REPORTED FEELING
SAD OR HOPELESS.

91.5%

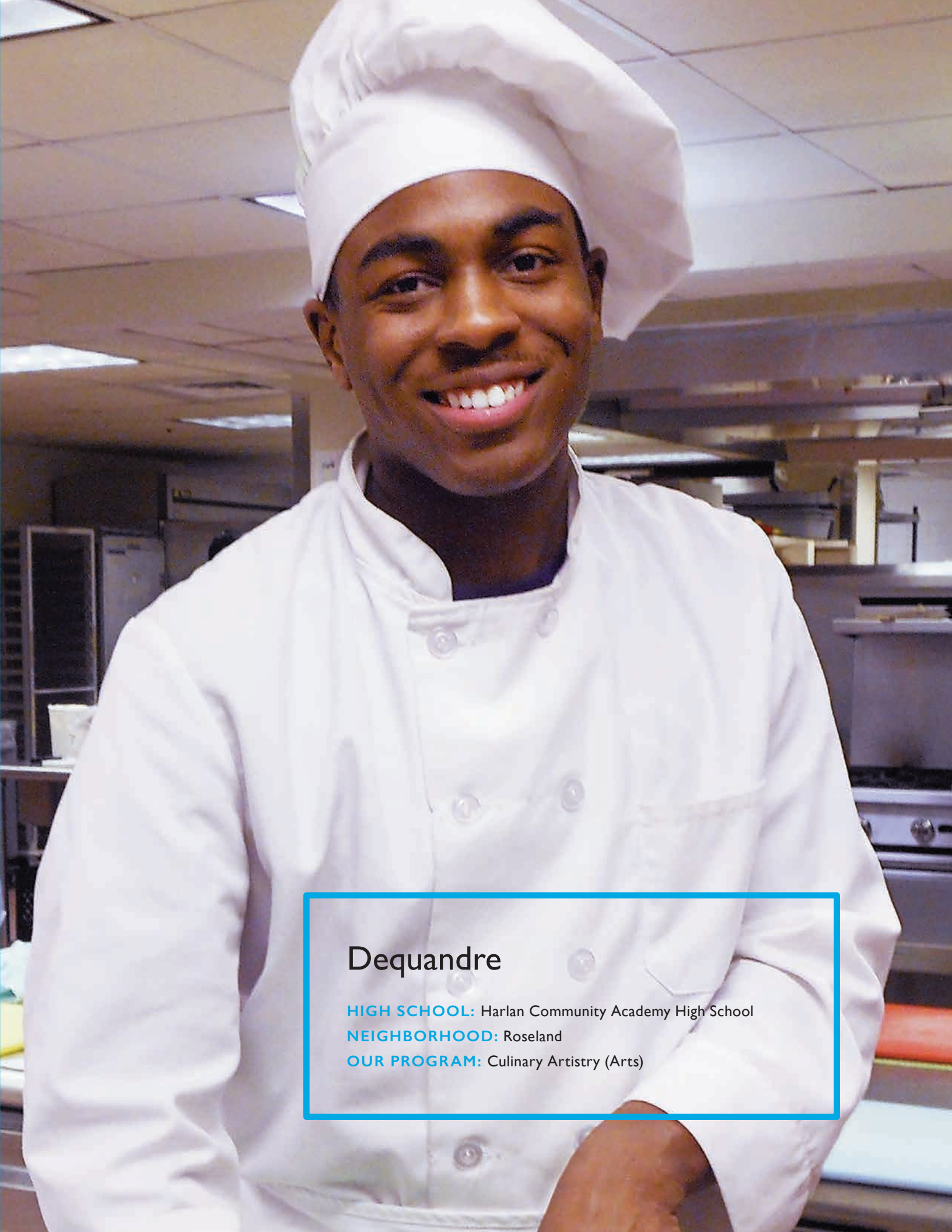
OF OUR TEENS REPORTED
HAVING PLANS FOR THEIR LIVES
AFTER HIGH SCHOOL.

“

After School Matters has made me a better person. These programs gave me a safe haven from the violence in my neighborhood and the skills I need to pursue my entrepreneurial dreams.”

Dequandre has many passions and has been able to explore all of them through After School Matters programs including sewing & basket weaving, purse design, music and poetry, landscape design and culinary programs.

Thanks to his hard work, Dequandre received a full-ride scholarship to Washburne Culinary Institute.



Dequandre

HIGH SCHOOL: Harlan Community Academy High School

NEIGHBORHOOD: Roseland

OUR PROGRAM: Culinary Artistry (Arts)

Teen Opportunities *Matter*

After School Matters provides a teen with an opportunity to make one great choice—to participate in a program that can lead to life-changing experiences.

Our unique and nationally-recognized program model incorporates project-based learning and 21st Century Skill development into all programs across five content areas: arts, communications, science, sports and technology. This gives teens the tools they'll need to apply critical thinking, problem-solving, teamwork, social awareness and other crucial skills to their programs and day-to-day lives.

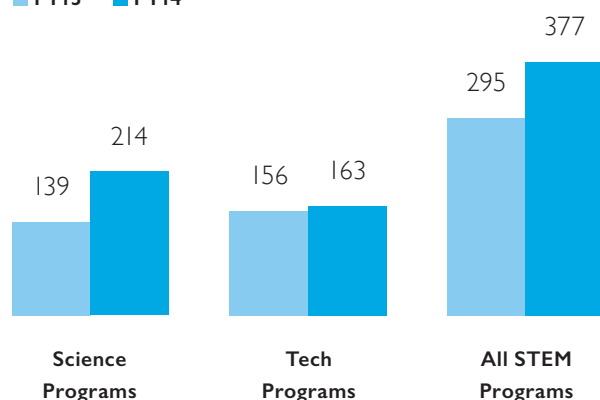
THE OPPORTUNITIES WE PROVIDE

After School Matters Teen Opportunities	22,000
Teens Impacted (unduplicated)	14,654
Teen Applicants	34,520
After School Matters Programs	1,078

Science, Technology, Engineering and Math Initiative (STEM)

In FY14, After School Matters increased the number of STEM programs from 295 to 377—creating close to 1,000 more opportunities for teens to participate.

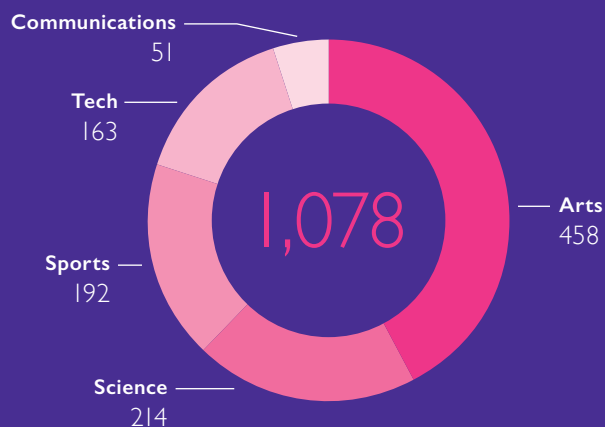
■ FY13 ■ FY14



10%
of scientists and engineers
nationwide are minority women.

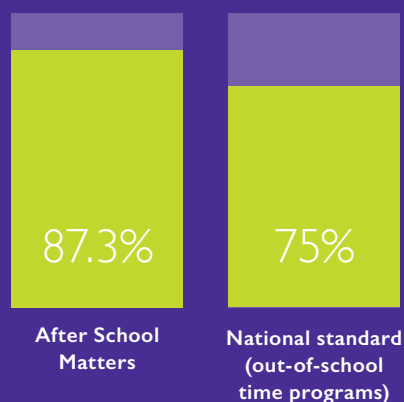
2,763
minority girls participated in
our STEM programs in FY14.

PROGRAMS



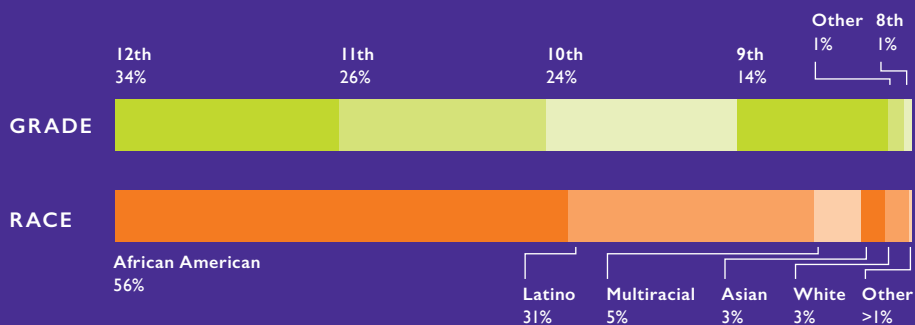
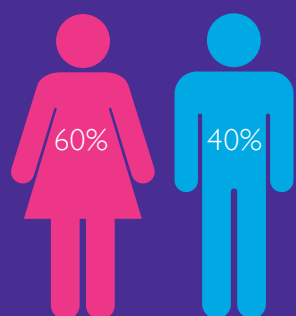
Of the 1,078 total programs provided in FY14, 147 were Internship programs that provided opportunities for close to 1,000 teens.

ATTENDANCE



The overall teen attendance rate across all After School Matters programs was well above the national standard for out-of-school time programs.

DEMOGRAPHICS OF AFTER SCHOOL MATTERS TEENS



92% of our teens are Chicago Public School students.

Teens' Futures *Matter*

Our programs provide more than a safe space for teens to participate in productive and engaging activities. These programs help teens to prepare for success in college and careers, and to see how bright their futures can be.

Summer Advanced Internship Programs

More than 100 teens spent the summer of 2013 working as Advanced Interns with successful and innovative local companies, organizations and collaboratives including the Adler Planetarium, Blue Plate, Enlace Chicago, the Industrial Council of Nearwest Chicago (ICNC), Jasculca Terman Strategic Communications, and more. These Advanced Internships give teens who have previously participated in After School Matters programs an opportunity to take their skills and their passions to a higher level.

After School Matters Teens Earn POSSE Scholarships

The POSSE Foundation awarded 26 After School Matters teens with the prestigious, full-tuition POSSE Scholarship in recognition of their academic and leadership potential.

After School Matters teens recently accounted for 23 percent of all POSSE Scholarship recipients nationwide!

Universities that After School Matters POSSE Scholars plan to attend include: Cornell University, the University of Wisconsin-Madison, Middlebury College, Dennison University and Oberlin College.

How Advanced Internship Program Sites Have Been Helped by Our Teens

7

BOOSTED
THEIR
CAPACITY

6

CREATED
A NEW
PRODUCT

12

COMPLETED A
LARGE-SCALE
PROJECT

4

SOLVED A
BUSINESS
PROBLEM

1

BUILT A
WEBSITE

100%

of participating ICNC employers

WOULD RECOMMEND THE PROGRAM
TO THEIR COLLEAGUES

BELIEVED THIS WAS A GOOD USE
OF THEIR TIME AND RESOURCES

Teen Achievements *Matter*

When teens participate in After School Matters programs, they discover what they're capable of accomplishing.

Often, these accomplishments demand to be shared with a wider audience. After School Matters works to provide as many opportunities as possible to showcase Chicago's teens at their best.

When teens find their voices, they empower themselves. Our programs provide a channel to get those voices heard, so that teens can encourage positive change in their communities.

“After School Matters is a great program for teens... we get prepared for college, and it's a great opportunity to learn about jobs.”

—After School Matters Teen
15 years old, Avondale

CUSTOM HATS FOR 'DERBY DAY'

In anticipation of the Kentucky Derby, teens from the Hats, Headbands and Beyond program hosted a special event at our Retail Store. These incredibly creative teens custom-designed unique and stylish hats-to-order for guests.



KUUMBA LYNX PROGRAM WINS "LOUDER THAN A BOMB"

Teens in the Kuumba Lynx Urban Performance Ensemble won the "Louder Than a Bomb" youth poetry festival after performing for more than 2,000 people at the Cadillac Palace Theatre.

TEENS INSTALL MURAL AT KENWOOD

After 21 weeks of hard work, our Kenwood Mural Project teens completed the installation of their mural at the front entrance to Kenwood Academy High School.



RAY GRAHAM DRUM LINE PERFORMS AT SPECIAL OLYMPICS

Teens in the Ray Graham Drum Line program, provided for teens with cognitive disabilities, had the honor of performing at the Special Olympics Opening Ceremony at Soldier Field.

“

I love writing, but I never knew how much I enjoyed interviewing people until I joined this After School Matters program. Talking with people and uncovering their stories is so fascinating to me.”

The After School Matters True Star Editorial program produces a quarterly magazine geared toward urban youth ages 12–21. Braylyn’s stellar writing and interview skills provided her with the unique opportunity to interview Mellody Hobson, Chair of After School Matters and President of Ariel Investments, for an issue of *True Star Magazine*.

After high school, Braylyn plans to attend college to study journalism and communications much like her sister, who inspired her passion for writing and participated in the same After School Matters program when she was in high school.



Braylyn

HIGH SCHOOL: Morgan Park High School

NEIGHBORHOOD: Morgan Park

OUR PROGRAM: True Star Editorial (Communications)

Program Providers & Instructors *Matter*

Our dedicated and talented instructors are professionals in their own rights and experts in their fields.

These instructors provide programs both independently and through community-based organizations. They support our teens' success from the beginning to the end of a program, and often beyond.

Professional Development Opportunities

To best support our instructors and give them the tools to run successful and engaging programs, After School Matters regularly provides opportunities for professional development by convening workshops on building professional learning communities and incorporating career-readiness planning into programs, and facilitating dialogues between instructors, teens and alumni of After School Matters programs.

PROGRAM PROVIDERS AND INSTRUCTORS

Community-Based Organization Instructors	366
Independent Instructors	424
Total	790

“

I want my teens to be able to look in their refrigerator and cook a healthy and satisfying meal.”

When Chef Gloria saw her neighborhood declining, she knew that teens needed more opportunities. That launched her immensely successful Advanced Culinary program in the East Side community.

Gloria Hafer

ADVANCED
CULINARY ARTS

Tammera Holmes

AEROSTARS AVIATION
EXPLORATION

After joining the Tuskegee Airmen Young Eagles Program at the age of 16, Tammera knew that her passion in life was aviation. She launched the AeroStar Consulting Corporation, and soon after developed the After School Matters AeroStars Aviation Exploration Program with a mission to expose more teens, particularly minorities and girls, to the worlds of aviation and science.

Students who participate in more programs experience more successful outcomes.

302

TEENS IN
9+ PROGRAMS



1,734

TEENS IN
3 PROGRAMS



14,654

TEENS IN AT LEAST
ONE PROGRAM



★ Likelihood for successful outcomes—including school attendance, passing courses, and graduation rates. Teens who participate in three or more programs show the greatest impacts, according to research by Chapin Hall at the University of Chicago.

25%

OF STUDENTS NATIONWIDE
DROP OUT OF HIGH SCHOOL.

93%

OF AFTER SCHOOL MATTERS
HIGH SCHOOL SENIORS
RECENTLY GRADUATED.

70%

OF EMPLOYERS REPORT HIGH
SCHOOL GRADUATES AS DEFICIENT
IN CAREER READINESS SKILLS.

84%

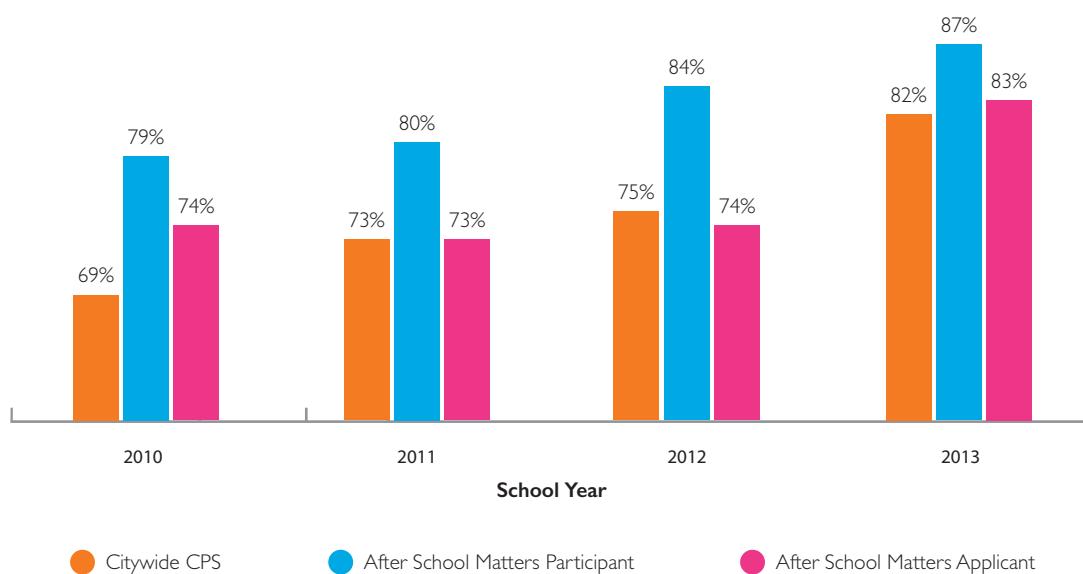
OF OUR TEENS REPORTED
HAVING DEVELOPED CAREER SKILLS
LIKE LEADERSHIP, TEAMWORK,
AND PROBLEM SOLVING.

Our Impact *Matters*

The impact that After School Matters can have on teens extends beyond their high school years and empowers them to achieve success throughout their lives.

Freshmen On-Track

Students on-track at the end of their freshman year, in terms of core subject credits earned, are 3.5 times more likely to graduate high school in four years than off-track students. Freshmen On-Track is a better predictor of high school graduation than race/ethnicity, socioeconomic status, and 8th grade test scores.



Over the past four years, After School Matters' Freshmen On-Track rate has risen from 79 to 87 percent, four percentage points higher than teens who do not participate in After School Matters programs.

“

Throughout my time in the Creative Printmaking program, I've really learned more than I ever expected. This program has helped me realize my true passion for art, and now I'm thinking about pursuing art when I go to college.”

Ivan, a student at Hancock High School, has been participating in After School Matters programs for more than three years.

His favorite experiences involve showcasing his work to the public and having several of his pieces available for purchase at the After School Matters Retail Store.



Ivan

HIGH SCHOOL: John Hancock Preparatory High School


NEIGHBORHOOD: Chicago Lawn

OUR PROGRAM: Creative Printmaking (Arts)

What Really Matters

As long as teens call Chicago their home, After School Matters will help them make the most of that home. We will support them through an exciting time in their lives, and we will help them to envision how bright the rest of their lives can be. That's what really matters to us—that teens realize their unlimited potential and find success now and in their futures.

We cannot do this without your support, including our Board of Directors, Advisory Board, and staff. Each of you matters so much to us. Most importantly, each of you matters to our teens.

A wooden sign with the text "NATIONAL MUSEUM OF MEXICAN ART" in white, capital letters. The sign is mounted on a wooden post and is slightly tilted. The background is dark and out of focus.

NATIONAL MUSEUM OF
MEXICAN ART



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JULY 1, 2013–JUNE 30, 2014

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Our Funders *Matter* JULY 1, 2013–JUNE 30, 2014

We extend our sincere appreciation to the individuals, corporations, and foundations that support After School Matters. They play a crucial role in fulfilling our mission to provide Chicago public high school teens with opportunities to explore and develop their talents, while gaining critical skills for work, college and beyond.

\$200,000 – 499,999

ComEd, An Exelon Company

George Lucas Family Foundation

\$100,000 – 199,999

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\$25,000 – 49,999

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Every effort is made to ensure that the information in this report is accurate. If you are not listed properly, or think you may have been inadvertently omitted, please contact Jennifer Whittemore at jennifer.whittemore@afterschoolmatters.org or 312.768.5188.

Our Financial Statement

	YEAR ENDED							
	June 30, 2014				June 30, 2013			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue & Support								
Government grants and support	\$14,684,340	\$ —	\$ —	\$14,684,340	\$14,588,984	\$ —	\$ —	\$14,588,984
In-kind contributions	4,970,950	—	—	4,970,950	4,958,530	—	—	4,958,530
Contributions and foundation grants	564,603	1,033,377	—	1,597,980	724,645	1,107,882	1,000,000	2,832,527
Gallery 37 retail sales	90,299	—	—	90,299	81,323	—	—	81,323
Special Event revenue		—	—	—		—	—	—
Annual Gala	2,732,515	—	—	2,732,515	2,738,224	—	—	2,738,224
Citywide event		—	—	—	5,000	—	—	5,000
Interest income		—	—	—	17	—	—	17
Investment income		201,927	—	201,927		90,964	—	90,964
Miscellaneous income	6,370	—	—	6,370	31,976	—	—	31,976
Total revenue & support	23,049,077	1,235,304	—	24,284,381	23,128,699	1,198,846	1,000,000	25,327,545
Net Assets Released from Restrictions	863,799	(863,799)	—	—	962,735	(962,735)	—	—
Total revenue, support and net assets released from restrictions	23,912,876	371,505	—	24,284,381	24,091,434	236,111	1,000,000	25,327,545
Expenses								
Program services	19,680,024	—	—	19,680,024	19,691,974	—	—	19,691,974
General and administrative	2,127,832	—	—	2,127,832	2,098,041	—	—	2,098,041
Fundraising	989,709	—	—	989,709	825,868	—	—	825,868
Gala expenses	396,859	—	—	396,859	298,558	—	—	298,558
Total expenses	23,194,424	—	—	23,194,424	22,914,441	—	—	22,914,441
Increase (Decrease) in Net Assets	718,452	371,505	—	1,089,957	1,176,993	236,111	1,000,000	2,413,104
Net Assets: Beginning of year	6,372,132	816,898	1,000,000	8,189,030	5,195,139	580,787	—	5,775,926
Net Assets: End of year	\$7,090,584	\$1,188,403	\$1,000,000	\$9,278,987	\$6,372,132	\$816,898	\$1,000,000	\$8,189,030



AFTER SCHOOL matters

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