“I have always been attracted to science, but when I joined After School Matters and learned about the technology aspect, it encouraged me to apply to college as a computer science major.”

Hadiah, 17
Dear friends & supporters,

When we envision the future, we see the faces of those who will lead us there—our young people. These faces are composed of every color, and come from all backgrounds and zip codes. But, the fact is not all of these faces will have a say in our collective future...unless we help them find their voice. To that end, we are proud to present an annual report on the comprehensive investments After School Matters is making in Chicago teens.

This report—covering July 1, 2014 through June 30, 2015—tells a story of continued expansion, growing demand, and transformative opportunities. Over the course of this year, After School Matters provided 23,000 teen opportunities, which represents a 1,000 student increase from the previous year. Although this is a tremendous accomplishment, it is muted by the fact that nearly 40,000 teens applied for these opportunities.

So what does that mean for our city, and for our youth? To us, it means that teens want and deserve high quality after-school and summer opportunities, and the time is now to step up and do more. After School Matters is ready. By simply reading this report, we know you too are ready. Now is the time to say unequivocally that our teens matter, that they are important. The faces you see throughout these pages are our future.

With sincere gratitude,

Mellody Hobson
Board Chair

Mary Ellen Caron
Chief Executive Officer
Thousands of teens and families from communities across Chicago depend on us every year.
2015 REVIEW

350 PROGRAM SITES
1,154 PROGRAMS AVAILABLE
15,051 TEENS SERVED
Year in and year out, we raise the bar and improve our work—serving more youth and generating more interest.

What was better in 2015?

1,000+ MORE OPPORTUNITIES PROVIDED
500 MORE UNIQUE TEENS IMPACTED
4,000+ MORE TEENS APPLIED
Our teens are Chicago’s future. They deserve our investment.

Some fortunate teens already have the opportunities and mentorship they need to succeed. The affluent among us invest 560 hours a year (on average) in their youth.

However, in the communities we serve, youth get the benefit of only 335 hours a year with adult mentors like parents or guardians—leaving a substantial investment gap for an already underserved population.

After School Matters not only helps to fill that investment gap, but exceeds it for teens who participate in a full year of programming. We provide the opportunity for an additional 270 hours of positive adult mentorship per year.

The value of our investment—to teens and to the City of Chicago—is clear. No other organization offers these benefits to teens-in-need at this scale.

We’re encouraged by the rising level of recognition and interest, but we have limited capacity. In 2015, approximately 20,000 more teens applied for After School Matters than we could accommodate. Every year, we seek increased support and funding so that we can invest in more opportunities.

We must invest in Chicago’s future—our teens.

### Average Hours of Adult Guidance Chicago Teens Receive Per Year

<table>
<thead>
<tr>
<th>Category</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle- to upper-income youth</td>
<td>560</td>
</tr>
<tr>
<td>Lower-income youth</td>
<td>335</td>
</tr>
<tr>
<td>After School Matters</td>
<td>270</td>
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</tbody>
</table>

605 Hours
WHAT DOES IT MEAN TO BE AN AFTER SCHOOL MATTERS TEEN?

meet rashad

“After School Matters exposes you to others’ ideas so you can collaborate and challenge yourself to be better.”
920%

PROJECTED INCREASE IN ILLINOIS STEM JOBS BY 2018

6,230 SCIENCE, TECH, ENGINEERING, AND MATH (STEM) OPPORTUNITIES IN FY15

TECHY TEENS

20%

PROJECTED INCREASE IN ILLINOIS STEM JOBS BY 2018
Our teens, our reach

After School Matters teens are motivated, innovative, and engaged. Of all the ways they could spend their free time after school and during the summer months, they are choosing to invest in their futures. These choices deserve our full support.

It is our mission to ensure that all Chicago teens, particularly those that lack resources, have access to a transformative program experience.

---

**DEMOGRAPHICS OF AFTER SCHOOL MATTERS TEENS**

**Gender**
- Female: 60%
- Male: 40%

**Race/Ethnicity**
- African American: 56%
- Hispanic/Latino: 31%
- Multiracial: 5%
- Asian: 4%
- Caucasian: 3%
- Other: 1%
Our programs reach every corner of the city to provide opportunities for 15,000 teens annually.

92%
OF OUR TEENS ARE CHICAGO PUBLIC SCHOOL STUDENTS

83%
OF OUR TEENS LIVE IN HIGH-POVERTY COMMUNITIES*

*High-poverty communities are those in which 15% or more of households are living at or below the Federal Poverty Line.
The opportunities we provide

Our program offerings are as unique as the teens we serve. They range from robotics to aquaponics, from spoken word poetry to product manufacturing, from lifeguarding to opera performance, and much more.

All programs, regardless of the specific content, deliver project-based learning and critical 21st-century skills like collaboration, problem solving, and social awareness. If you see a group of 10–30 teens in purple t-shirts deeply engaged in a hands-on activity, working toward success in college, careers and beyond, then you know that is an After School Matters program.

| After School Matters Teen Opportunities | 23,000 |
| Teens Impacted (unduplicated)          | 15,051 |
| Teen Applicants                       | 38,681 |
| After School Matters Programs         | 1,154  |
“After School Matters is teaching me how to be a leader. At the same time, I’m improving my social skills and my judgment.”

Ulysses, 17
“After School Matters gave me my first exposure to cooking. Now I’m at Washburne Culinary Institute on a full scholarship.”
4,480 TEENS APPLIED FOR THESE CULINARY OPPORTUNITIES

700 TEEN CULINARY OPPORTUNITIES
Numbers have no opinion. When our teens succeed, everyone wins.

The impact is clear. One more teen who graduates high school on time can inspire a community. 15,000 more teens can transform the future of an entire city.

From before the first day of high school through graduation, from the minute the bell rings until the sun sets, and all year round, After School Matters teens have a home away from home that is safe, supportive, and empowering.

**FRESHMEN ON-TRACK RATE**

Students on track at the end of their freshman year, in terms of core subject credits earned, are 3.5 times more likely to graduate high school in four years than off-track students. After School Matters participants are 3.5% more likely to be on track than non-participants who are comparable across all observable criteria.

*Research from Chapin Hall, 2015*

![Graph of Freshmen On-Track Rate](image-url)
Teens active in more After School Matters programs are more likely to succeed in school by various measures.

- 258 teens in 9+ programs
- 3,414 teens in at least 3 programs
- 15,051 teens who have participated in at least one program

★ Likelihood for successful outcomes—including school attendance, passing courses, and graduation rates. Teens who participate in three or more programs show the greatest impacts, according to research by Chapin Hall at the University of Chicago.

- 25% of students nationwide drop out of high school.
- 93% of After School Matters high school seniors recently graduated.
- 70% of employers report high school graduates as deficient in career readiness skills.
- 84% of our teens reported gains in career skills like teamwork, leadership, and problem solving.
Proud of our past; ready for our future

Over the past 25 years, After School Matters has grown from providing arts programming for 260 teens at one downtown site, to providing 23,000 teen opportunities across five different content areas at locations across Chicago.

While we have tremendous scale and reach, we will not be satisfied until every teen who wants an opportunity has access to one.

“Now is the time to say unequivocally that our teens matter, that they are important.”

Mellody Hobson, After School Matters Board Chair
2015

23,000
TEEN OPPORTUNITIES

350
PROGRAM SITES

Arts  Communications  Science  Sports  Technology
5 CONTENT AREAS
“My instructor has really helped me reach my goals and set higher expectations for myself. I’m so proud of the artwork I am creating in this program.”
ARTS FOR ALL

9,899 PROGRAM OPPORTUNITIES IN THE ARTS

474 ARTS PROGRAMS
moments that mattered

23,000 teen opportunities were provided over three program sessions.

10,000 teens saw the movie Selma and created empowering projects.
2,000 teens wrote advocacy letters in support of our state funding.

8 programs were specifically designed for diverse learners.

25 teens were given an Adidas shopping spree courtesy of Derrick Rose, one of our most generous supporters.

$4.8 million was raised at our 2015 Annual Gala.
Our Board

JULY 1, 2014–JUNE 30, 2015

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24
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We extend our sincere appreciation to the individuals, corporations, and foundations that support After School Matters. This list represents gifts made between July 1, 2014 and June 30, 2015. Our donors play a crucial role in fulfilling After School Matters’ mission to provide Chicago’s teens with opportunities to explore and develop their talents, while gaining critical skills for work, college and beyond. Thank you.

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Jennifer.Whittemore@ afterschoolmatters.org or (312) 768-5188.

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## Our financial statement

### Revenue & Support

<table>
<thead>
<tr>
<th>Source</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
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<tr>
<td>Government grants and support</td>
<td>$15,244,798</td>
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<td>—</td>
<td>$15,244,798</td>
<td>$14,684,340</td>
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<td>$14,684,340</td>
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<td>In-kind contributions</td>
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<td>—</td>
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<td>21,316,398</td>
<td>564,603</td>
<td>1,033,377</td>
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<td>1,597,980</td>
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<td>Gift Shop sales</td>
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<td>Special Event revenue</td>
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<td>—</td>
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<td>Miscellaneous income</td>
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<td>—</td>
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<td>20,502,110</td>
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<td>$45,801,241</td>
<td>$23,049,077</td>
<td>1,235,304</td>
<td>—</td>
<td>$24,284,381</td>
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### Net Assets Released from Restrictions

| Source                          | $4,724,566 | (4,724,566) | —                      | —                   | 863,799 | (863,799) | —                      | —                   |
| **Total revenue, support and net assets released from restrictions** | 30,023,697 | 15,777,544 | —                      | 45,801,241 | 23,049,077 | 371,505 | —                      | 24,284,381 |

### Expenses

| Source                          | $23,503,277 | —                      | —                      | $23,503,277 | $19,680,024 | —                      | —                      | $19,680,024 |
| Program services                | 12,312,427  | 1,080,176             | 3,622,126             | 3,326,978   | 3,161,570   | 1,089,957             | 8,189,030             | 2,127,832   |
| Arts programming                | 2,653,944   | —                      | —                      | 2,653,944   | 2,127,832   | —                      | —                      | 2,127,832   |
| Communications programming      | 1,091,314   | —                      | —                      | 1,091,314   | 989,709     | —                      | —                      | 989,709     |
| Science programming             | 439,045     | —                      | —                      | 439,045     | 396,859     | —                      | —                      | 396,859     |
| Gala expenses                   | 15,777,544  | —                      | —                      | 18,113,661  | 718,452     | 371,505               | —                      | 1,089,957   |
| **Total expenses**              | 27,687,580  | —                      | —                      | 27,687,580  | 23,194,424  | —                      | —                      | 23,194,424  |

### Increase (Decrease) in Net Assets

| Source                          | $2,336,117 | 15,777,544 | —                      | $18,113,661 | $718,452     | 371,505               | —                      | $1,089,957   |
| Net Assets: Beginning of year   | 7,090,584   | 1,188,403   | 1,000,000             | 9,278,987   | 6,372,132   | 816,898             | 1,000,000             | 8,189,030   |
| **Net Assets: End of year**     | $9,426,701  | $16,965,947 | $1,000,000            | $27,392,648 | $7,090,584   | $1,188,403           | $1,000,000           | $9,278,987   |