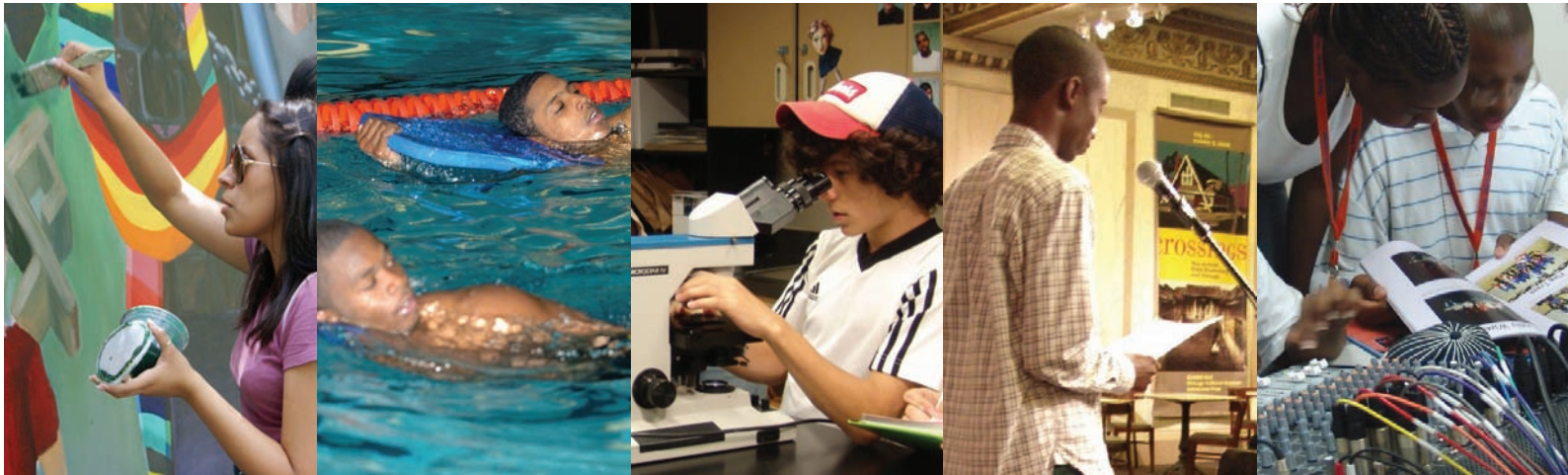




# 2010 ANNUAL REPORT



## Letter from the Chair

Dear Friends:

During the 2010 fiscal year, thousands of Chicago teens in After School Matters programs explored and developed their talents in the arts, science, sports, technology and communications. As always, we are inspired by their accomplishments and they remind us why our work to provide quality out-of-school-time opportunities is so important.

Following are some After School Matters highlights from the past year:

- In September 2009, more than 2,200 supporters gathered in Chicago's historic Washington Park for our seventh annual gala, where nearly 200 teens dazzled the audience with their performance, visual and culinary arts skills.
- We kicked off 2010 with the launch of a unique partnership with longtime supporter United Airlines, who sold special snack boxes that featured the artwork of After School Matters apprentice Melissa Don. Domestic and international flights on which the snack boxes were sold also featured a video explaining the partnership and the importance of After School Matters.
- The creative spirit of our teens was showcased for hundreds of thousands of Chicagoans and tourists daily, as artwork by After School Matters apprentice Layla Ehsan adorned Bank of America's 8,600-square-foot "Chicago wall" mural adjacent to the Kennedy Expressway during the month of March.
- In June 2010, I had the privilege of addressing supporters, elected officials, media and others at a City Club of Chicago luncheon to share information about the importance and impact of After School Matters on Chicago teens, their families, schools and communities. After School Matters teens joined me that afternoon to display their talents and provide guests with a firsthand demonstration of why our programs are so special.

This is just a sample of the many wonderful highlights that After School Matters and our teens enjoyed in the past year. During our 2009-2010 program cycles, After School Matters offered more than 25,000 opportunities at 62 campus sites and more than 100 community organizations across the city. Each and every one of those opportunities was a chance for Chicago teens to explore their futures, develop their talents, gain critical job-readiness skills, and better prepare themselves to take the next step towards college and/or a career.

We are incredibly grateful to the instructors, staff, public partners and supporters who helped make all of this possible. As we continue to connect with and inspire new audiences, we know that more and more stakeholders will learn that After School *Matters*... it really does.

Cordially,



Maggie Daley



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# Letter from the Executive Director

Greetings Colleagues and Friends:

For nearly two decades, After School Matters has connected Chicago teens with exciting opportunities to explore their interests in hands-on, project-based activities in the arts, science, sports, technology and communications.

As they showcase their talents throughout our city, the After School Matters teens inspire thousands of their fellow community members and make Chicago a more beautiful and exciting place to live. After School Matters programs help teens find their passions. They also prepare themselves to become the future leaders of our city and nation.

After School Matters instructors are highly skilled professionals in their fields. The support and guidance from them help teens develop their talents, while also teaching leadership, collaboration, effective communications and time management skills. After School Matters instructors encourage teens ability and ambition to set and achieve goals and share insights from their own paths to success.

It is our shared responsibility with our supporters, program providers and partners at Chicago Public Schools, the Chicago Park District, and the Chicago Public Library to ensure that teens are maximizing their high school experience to prepare themselves for future college and career opportunities. An incredibly competitive job market underscores the need for us to do more to help teens grow their abilities, and develop basic life and critical job-readiness skills.

In order to continue growing as an organization and impacting more Chicago teens, we realize that thoughtful, ongoing strategic planning and continuous improvement are essential. That is why, during the spring of 2010, After School Matters embarked on the initial phase of a multi-phased strategic planning process. With assistance from Boston Consulting Group, After School Matters strategized how we can continue to improve our organization, align resources, enhance teen academic outcomes and more effectively reach those teens who will benefit most from our programs. We will continue working with Deloitte and Civic Consulting Alliance during the Fiscal Year 2011 to implement our new strategic directions.

As Chicagoans continue to recover from challenging economic times, we are incredibly grateful for the continued dedication of our supporters, public partners, staff, community organizations and independent instructors. This is a time of tremendous opportunity for After School Matters. We thank you and look forward to greater collaboration and more success in the coming year.

Warm regards,



David Sinski



## 2009-2010 Highlights

### White Sox National Anthem (August 2009)

A long-time supporter of After School Matters, the Chicago White Sox generously invited 37 teens from the After School Matters Vocal Arts Ensemble to sing the National Anthem at the August 23, 2009 White Sox vs. Baltimore Orioles game.

“It was bigger than we all thought,” said Adira Hanna, a 16-year old student from Jones College Preparatory High School. “When you look up and see everyone, it was huge! It was a great feeling, we all felt so special. People came up to us after our performance saying how talented we all were.”

And the recognition didn't stop there – the Chicago Tribune featured the event in five of their local publications throughout the city's south side.



### Seventh-Annual Gala (September 2009)



The 2009 After School Matters annual fundraising gala hosted more than 2,200 supporters in three large tents in Chicago's Washington Park. Nearly 200 teens showcased their vocal, dance, instrumental and theater talents as well as culinary skills and artwork.

The gala program included musical performances by Jazz Big Band and Merit Jazz Workshop vocal performances by Project Theater and the Vocal Arts Ensemble and dance routines by the After School Matters Dance Ensemble, After School Matters dance group Hip Hop Culture and the Joffrey Ballet Intensive After School Matters program.

An onsite gallery featured teen artwork in various mediums, including metalwork, furniture, painting, photography and soft sculpture, which were available for purchase. Teens from the culinary arts program also assisted with the menu planning and serving of hors d'oeuvres during the event's cocktail hour.

The gala's presenting sponsor was AT&T. Other sponsors included Ardmore Associates; Bank of America; Blue Cross and Blue Shield of Illinois/Health Care Service Corporation; Case Construction Equipment; Charter One Bank; ComEd; CVS Caremark; East Lake Management & Development Corp.; Harris Bank; Loop Capital Markets, LLC; Ann Lurie; Neal & Leroy, LLC; United Airlines and Walgreens among many other generous companies and individuals, including Event Creative, who led the production of the event, and the Chicago Park District, a key partner of After School Matters, who hosted the gala in Washington Park. Thanks to the evening's sponsors and supporters, the 2009 gala raised approximately \$3.4 million, which went directly to helping After School Matters offer program opportunities.



## 2009-2010 Highlights (Continued)

### Magic Johnson Master Class (November 2009)

In November 2009, teens in After School Matters Downtown region received a surprise visit from a sports legend when former Los Angeles Lakers basketball player Magic Johnson surprised them with an inspirational message about the value of hard work in achieving success and pursuing their dreams.

“Sometimes you have to get up off the video games to work on your craft, but trust me – if you put the time in, you could be awesome and great at the field that you choose,” said Johnson.

Chicago’s ABC affiliate, as well as community paper *Lawndale News*, published stories about this unique opportunity enjoyed by After School Matters teens.

### Bank of America Mural Wall (December 2009 – March 2010)



During Fall 2009 Programs, longtime supporter Bank of America approached After School Matters to commission a piece of art to adorn the large façade of a building owned by the bank along the Kennedy Expressway in Chicago.

After School Matters Downtown programs engaged teens from various visual art programs to submit ideas either individually, or in teams. A selection committee was comprised of prominent members of Chicago’s art community, After School Matters, Bank of America and BBDO worldwide advertising agency. The group met in November to review submissions from 60 teens.

In December 2009, the commissioned piece was announced at a news conference at Gallery 37 Center for the Arts. Layla Ehsan, a 16-year-old resident of the Lincoln Square neighborhood, created a colorful, vibrant demonstration of the “Arts in Chicagoland” theme while showing the positive impact of arts and culture in Chicago. Layla’s piece was painted onto the Bank of America Mural Wall in March 2010.

In addition to the more than one dozen local media hits garnered from this story, Bank of America produced an impactful, comprehensive video following the mural process and featuring interviews from teens, Maggie Daley, President and Eloise W. Martin Director of The Art Institute of Chicago James Cuno and others.

The project wrapped up with a ceremony at the Art Institute, which featured a speaking program, slideshow of all submitted pieces and opportunity to view the finalists’ artwork on display in the museum’s Ryan Education Center.



## 2009-2010 Highlights (Continued)

### NBC Nightly News – Making a Difference (January 2010)



Late in December 2009, After School Matters had the opportunity to work with *NBC Nightly News with Brian Williams* to create an organizational overview piece for their “Making a Difference” segment, which highlights organizations and individuals across America dedicated to improving their communities.

The two-minute segment aired January 4, 2010 and was comprised of interviews with teens, instructors and Maggie Daley, as well as action shots of sports<sup>37</sup> and other programs. It also touched on some key data about the importance of after-school programming and the impact of After School Matters. In addition to the main segment, NBC posted extended footage of their interview with Maggie Daley on their Web page.

### Citywide Showcase (March 2010)

The 2010 Citywide Showcase featured a diverse range of cultural influences, including a traditional Flamenco dance from the apprentices at Kelly High School, vocal performances by the Curie High School Gospel Choir and the Chicago Opera Theater for Teens program, a Korean drumming demonstration by the Korean American Resource & Cultural Center and more.

Marisol Saucedo, then a senior at Kelly High School and teen participant in the Flamenco Arts program, spoke to the crowd of parents and other supporters, alongside Maggie Daley.



“Tonight is proof that Chicago teenagers like me can accomplish amazing things when given the proper mentors and learning experiences,” said Marisol. “After School Matters has made a tremendous difference in my life. Beyond learning the art of Flamenco dance, the skills and confidence I have gained from my program have better prepared me to take the next step in my education.”

The event’s presenting sponsor was again Blue Cross and Blue Shield of Illinois, a steadfast partner who has been sponsoring this event for five years.

An on-site gallery featured teen artwork in various mediums, including jewelry, textiles, painting, photography and soft sculpture – and guests indulged in hors d’oeuvres and desserts prepared and served by teens in the After School Matters culinary arts program.

The local media came out to support After School Matters, with FOX, NBC and ABC affiliates, and neighborhood paper *Lawndale News* featuring the showcase.



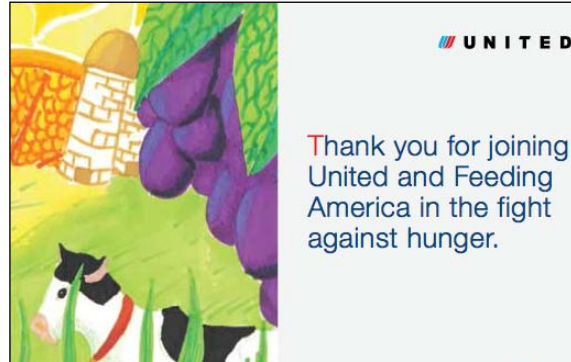
## 2009-2010 Highlights (Continued)

### United Airlines Snackbox (March 2010)

In early 2010, After School Matters was invited to participate in a unique partnership with longtime supporter United Airlines.

An After School Matters teen design adorned a unique snack box that was sold aboard international flights, the proceeds of which benefitted Feeding America.

The box, as well as the in-flight video created by United Airlines and featuring an interview with Maggie Daley, gave After School Matters increased exposure to thousands of international passengers, and gave the teen artist, Melissa Don from the Westlawn neighborhood, the opportunity of a lifetime.



### City Club of Chicago (June 2010)



In June 2010, After School Matters Founder and Chair Maggie Daley had the honor of speaking before supporters, elected officials, media and others at the City Club of Chicago. Maggie shared the history, achievements and importance of After School Matters – with help from a number of teens who were present to truly paint the picture for attendees:

- The science37 Foreman High School Lab (3235 N. Leclair) demonstrated how chemical reactions can create silly putty, which they then distributed to guests.

- The tech37 Motorola Robotics program at Phoenix Military Academy (145 S. Campbell) demonstrated the robots they constructed for recent competitions.

- Teens from the Downtown gallery37 Painting on Canvas program displayed their artwork.

- words37 teen Jasmine Brown from Spoken Word Poetry at Kelly Hall YMCA (824 N. Hamlin) impressed her audience by reciting a poem by Maya Angelou.

- The Downtown gallery37 Vocal Arts Ensemble dazzled the dining room with an inspirational medley of songs.

- And the culinary program from the South Shore Cultural Center (7059 S. South Shore) distributed homemade cookies to over 350 guests at the close of the event.



## The Impact of Our Work

After School Matters is enriching the lives of Chicago teens through the delivery of high-quality out-of-school time programming. As part of this ongoing commitment to excellence, we participate in independent research that evaluates the effectiveness of our programs and services. After School Matters programs have been evaluated by several top researchers and the findings have been used to continuously enhance and strengthen the organization's work.

One example of this commitment is the research that University of Chicago conducted on After School Matters programs. Researchers followed a group of Chicago Public School high school students for four years and examined the impact of several semesters of participation in After School Matters apprentice programs. The findings concluded that:

- Students who participated in After School Matters had better school attendance than students who did not;
- Students who participated in After School Matters failed fewer courses than students who did not; and
- Students who participated in After School Matters graduated from high school at higher rates than other students.

After School Matters programs have also been evaluated by Dr. Robert Halpern, a nationally-recognized authority on youth development at the Erikson Institute. For two years, Dr. Halpern documented the activities of teens and instructors in After School Matters apprentice programs. The findings concluded that After School Matters programs:

- Produce positive effects in several areas such as improving teens' abilities to work in groups and to experience personal growth; and
- Teach students not only about the specific discipline that was the focus of their apprenticeship (e.g. arts, technology), but also about how to approach tasks related to the discipline, such as conducting research or envisioning the end product.

Additionally, investing in after-school programs provides much-needed jobs, and in this tough economy, we are pleased to be able to continue adding value. By providing opportunities to teens within their own communities, After School Matters is maximizing existing infrastructure and helping to revitalize neighborhoods.





# Campus Locations 2009-2010

## Region 1

### **Chicago Academy**

Chicago Academy High School  
Portage Park  
West Belmont Branch Library

### **Foreman Campus**

Foreman High School  
Kosciuszko Park  
Portage-Cragin Library

### **Northside Learning Center High School**

### **Roosevelt Campus**

Roosevelt High School  
Horner Park  
Mayfair Library

### **Schurz Campus**

Schurz High School  
Kilbourn Park  
Portage-Cragin Library

### **Senn Campus**

Senn High School/Rickover  
Naval Academy  
Broadway Armory  
Edgewater Library

### **Sullivan Campus**

Sullivan High School  
Loyola Park  
Rogers Park Library

### **Taft Campus**

Taft High School  
Norwood Park  
Roden Library

### **Uplift High School**

Clarendon Park  
Uptown Library

## Region 2

### **Clemente Campus**

Clemente High School  
Clemente Park  
Humboldt Park Library

### **Douglass Campus**

Douglass Academy  
Austin Town Hall Park  
Austin Library

### **Kelvyn Park Campus**

Kelvyn Park High School  
Kelvyn Park  
North Pulaski Library

### **North Grand Campus**

North Grand High School  
Hermosa Park  
North Pulaski Library

### **Orr Campus**

Orr High School  
Orr Park  
Legler Library

### **Prosser Campus**

Prosser Career Academy  
Blackhawk Park  
North Austin Library

### **Ramirez Campus**

Ramirez High School  
Holstein Park  
Damen Library

### **Steinmetz Campus**

Steinmetz High School  
Riis Park  
West Belmont Branch

### **Wells Campus**

Wells High School  
Eckart Park and Library

### **Westinghouse Campus**

Garfield Park  
Legler Library

## Region 3

### **ACT Campus**

ACT Charter School  
Garfield Park  
Legler Library

### **Austin Campus**

Austin High School  
Austin Town Hall  
Austin Library

### **Best Practice High School**

### **Clark Campus**

Clark High School  
Clark Park  
Austin Library

### **Collins Campus**

Collins High School  
Douglas Park  
Douglas Library

### **Crane Campus**

Crane Tech Prep. High School  
Touhy-Herbert Park  
Legler Library

### **Juarez Campus**

Juarez Community Academy  
Harrison Park  
Lozano Library

### **Manley Campus**

Manley Career Academy  
Douglas Park  
Douglass Library

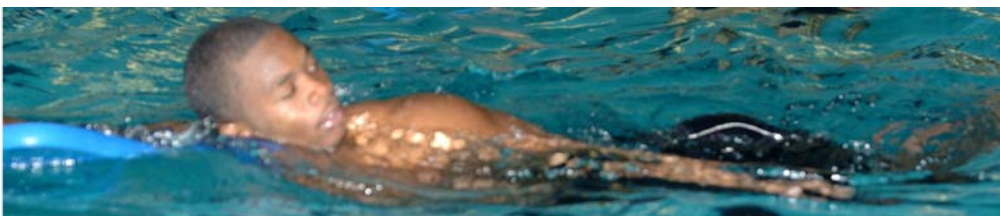
### **Marshall Campus**

Marshall High School  
Garfield Park  
Legler Library

### **Phoenix Campus**

Phoenix High School  
Marine Academy

### **Power House High School**



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## Campus Locations 2009-2010 (Continued)

### Region 4

#### **Curie Campus**

Curie Metro High School  
Curie Park  
Archer Heights Library

#### **Dunbar Campus**

Dunbar High School  
Lake Meadows Park  
Chicago Bee Library

#### **Dyett High School**

#### **Farragut Campus**

Farragut Career Academy  
Shedd Park

#### **Kelly Campus**

Kelly High School  
Kelly Park  
Brighton Park Library

#### **Kenwood Academy**

#### **Little Village Campus**

Little Village High School  
Piotrowski Park  
Toman Library

#### **Phillips Campus**

Phillips Academy  
Anderson Park  
Chicago Bee Library

#### **Tilden Campus**

Tilden Career Academy  
Fuller Park  
Sherman Park Library

#### **Youth Connections Campus**

Youth Connections High School  
Armour Square Park  
Chicago Bee Library

### Region 5

#### **Bogan Campus**

Bogan High School  
Bogan Park  
Scottsdale Library

#### **Gage Park Campus**

Gage Park High School  
Gage Park  
Gage Park Library

#### **Hancock Campus**

Hancock High School  
Pasteur Park  
Archer Heights Library

#### **Harper Campus**

Harper High School  
Ogden Park  
W. Englewood Library

#### **Hirsch Campus**

Hirsch High School  
Greater Grand Crossing  
Avalon Library

#### **Hyde Park Campus**

Hyde Park High School  
Jackson Park  
Bessie Coleman Library

#### **John Hope College Prep**

#### **Perspectives Campus**

Perspectives High School  
Foster Park  
Woodson Library

#### **Robeson Campus**

Robeson High School  
Hamilton Park  
Kelly Library

#### **Simeon Campus**

Robeson High School  
Hamilton Park  
Kelly Library

### **South Shore Campus**

South Shore Community Academy  
Nash Community Center  
South Shore Library

### **TEAM Englewood Campus**

TEAM Englewood Academy  
Sherwood Park Kelly Library

### Region 6

#### **Bowen Campus**

Bowen High School  
Bessemer Park  
South Chicago Library

#### **Carver Campus**

Carver Military Academy  
Carver Park  
Altgeld Library

#### **Corliss High School**

#### **EPIC Academy**

#### **Fenger Campus**

Fenger Career Academy  
Ada Park  
Pullman Library

#### **Harlan Campus**

Harlan Community Academy  
Abbott Park  
Woodson Library

#### **Julian Campus**

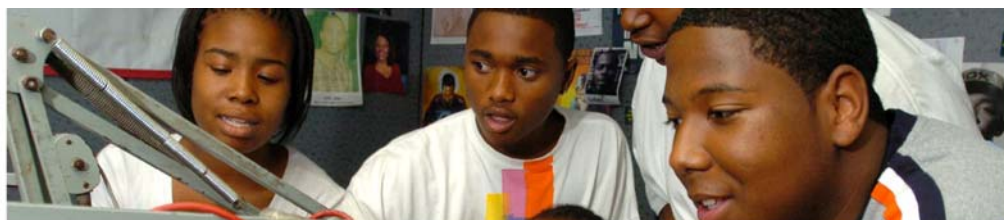
Julian High School  
Graver Park  
Woodson Library

#### **Washington Campus**

Washington High School  
Rowan Park  
Vodak East Side Library

### Downtown

#### **Jones College Prep High School**



# Partners and Community Organizations 2009-2010

## Public Partners

- Chicago Public Schools
- The Chicago Park District
- The Chicago Public Library
- The Chicago Department of Cultural Affairs
- The Chicago Department of Family and Support Services

## Community Organizations

- Aguijon Theater Company
- Alliance of Local Service Organizations
- Alternatives, Inc.
- Arab American Action Network
- Archi-treasures
- Association House of Chicago
- Austin YMCA
- Beloved Community Family Services, Inc.
- Benton House Over 21 Committee, Inc.
- Bethel House of Prayer
- Better Boys Foundation
- Beverly Arts Center
- Broadway Youth Center
- BUILD, Inc.
- Careers through Culinary Arts Program
- Center on Halsted
- Central States SER, Jobs for Progress, Inc.
- Chicago Area Project
- Chicago Opera Theater
- Chicago Training Center
- Chicago West Community Music Center
- Chicago Youth Boxing Club
- Chicago Youth Centers
- Chicago Youth Centers – ABC Polk Brothers
- Chinese American Service League
- Columbia College Chicago
- Community Film Workshop
- Community Television Network
- Concordia Avondale Campus
- Cooperative Image Group
- Dime Child Foundation
- Eighteenth Street Development Corporation
- Erie Neighborhood House
- Foundation for Family Empowerment, Inc.
- Free Spirit Media
- Free Street Theater
- Friends of the Parks
- Garfield Park Conservatory Alliance
- Gary Comer Youth Center
- Global Girls
- Goodcity/Elijah's House
- Growing Power, Inc.
- Hedwig Dances, Inc.
- Hegewisch Community Committee
- HOPE Organization
- JHP Community Center
- Kelly Hall YMCA
- Kids Hope United
- KidTek, NFP
- Korean American Resource & Cultural Center
- Kuumba Lynx
- Latinos Progresando



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## Partners and Community Organizations 2009-2010

### Community Organizations (Continued)

- Little City Foundation
- Logan Square Neighborhood Association
- Love to Serve, Inc.
- Loyola University Chicago
- Luna Negra Dance Theater
- Make a Difference Youth Foundation
- Marillac Social Center
- Marion Nzinga Stamps Youth Center
- METROsquash
- Muntu Dance Theatre
- Museum of Contemporary Photography
- National Museum of Mexican Art
- Near West Side Community Development Corp., Inc.
- Neighborhood Boys & Girls Club
- New Generation Fancy Drill Team
- New Life Centers of Chicagoland, NFP
- Northwest Towers (NTRC)
- One Economy Corporation
- Openlands
- Piven Theater Workshop
- Pros Arts Studio in Residency at Dvorak Park Field House
- Pui Tak Center
- Quad Communities Development Corp./Dyett High School
- Ray of Hope Center for the Arts
- Rust Youth Connections
- SAY YES (Youth Empowerment thru Sports)
- SOS Children's Villages Illinois
- South Shore Drill Team & Performing Arts Ensemble
- Southside Together Organizing for Power
- Southwest Youth Collaborative (SWYC)
- Stateway Community Partners
- Street-Level Youth Media
- Sue Duncan Children's Center
- Sullivan House Community Center
- Sunshine Gospel Ministries
- The Ark of St. Sabina
- The Art Institute of Chicago
- The Developmental Academy of Early Learning
- The Journeyman Theater Company
- The Miracle Center
- The Neighborhood Technology Resource Center
- The Playground Theater
- The Second City – Outreach and Diversity Division
- The Today's Relating Youths Center
- The Woodlawn Organization
- The Young People's Project Chicago
- There is Hope Center, Inc.
- True Star Foundation
- True to Life Foundation
- UIC Center for Economic Education
- Umoja Student Development Corporation
- Urban Solutions
- Urban Students Empowered Foundation
- Voice of the City
- Washburne Culinary Institute of Kennedy-King College
- Yollocalli Arts Reach
- Young Men's Educational Network
- Youth Technology Corps NFP, Inc.



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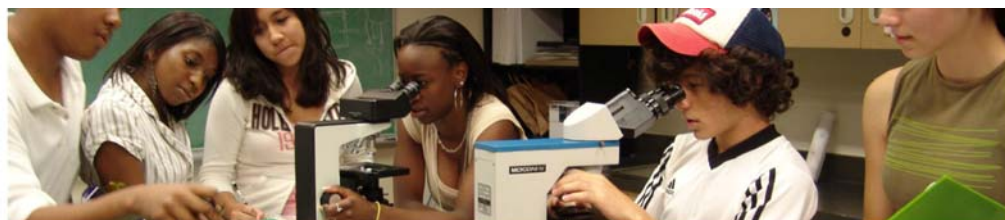
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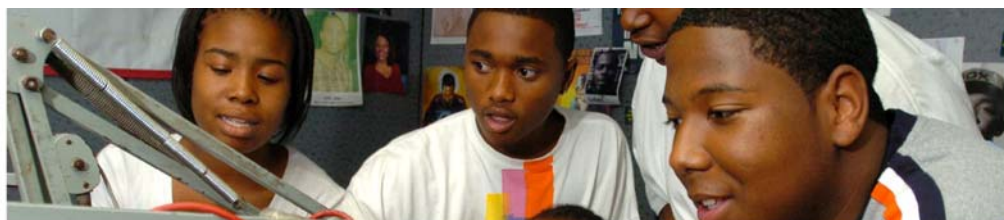
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LAZ Parking Chicago  
Magellan Development Group  
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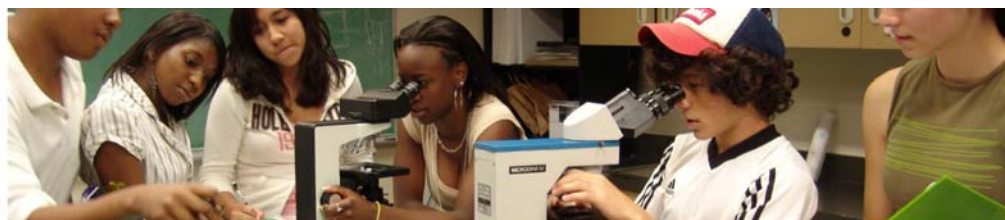
Medco Health Solutions, Inc.  
Merrill Lynch & Co., Inc.  
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## After School Matters Donors Through June 2010 - Continued

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Chicago Public Schools  
Chicago Public Library  
City of Chicago Department of  
Family and Support Services  
City of Chicago Department of  
Cultural Affairs

### Government

Chicago Housing Authority  
Illinois State Board of Education  
Illinois Arts Council



# Statement of Activities June 30, 2010

## Unrestricted

Support and revenue:	
Government grants and support	\$ 17,417,029
In-kind contributions	5,217,823
Special events:	
Annual Gala	3,240,262
Citywide Showcase	38,865
Contributions and foundation grants	502,773
Interest income	402
Gallery37 retail sales	86,027
Other income	86,967
Net assets released from restrictions:	
Satisfaction of donor imposed restrictions	<u>2,005,962</u>
	<u>28,596,110</u>
 Expenses:	
Program services	23,623,946
General and administrative	2,665,527
Special events	<u>1,236,330</u>
	<u>27,525,803</u>
 <b>Increase (decrease in unrestricted net assets)</b>	 <u>1,070,307</u>

## Temporarily restricted

Special events: Annual Gala	280,000
Contributions and foundation grants	2,193,558
Net assets released from restrictions:	
Satisfaction of donor imposed restrictions	<u>(2,005,962)</u>
 <b>Increase (decrease) in temporarily restricted net assets</b>	 <u>467,596</u>
 <b>Increase (decrease) in net assets</b>	 1,537,903

Net assets:	
Beginning of year	<u>2,870,076</u>
 End of year	 <u>\$ 4,407,979</u>



## Statement of Financial Position June 30, 2010

Partner Support/Government Funding	\$ 19,120,475
Partner In-Kind Contributions	4,300,000
Foundation Support	823,000
Corporate Support	611,083
Individual	10,000
Special Events	3,420,000
In-Kind Contributions	230,200
Other Income	152,700
Total Budgeted Support	<u>\$ 28,667,558</u>
Program Expenses	\$ 24,734,435
General & Administrative Expenses	<u>3,933,123</u>
Total Budgeted Expenses	<u>\$ 28,667,558</u>

